



## CENTRALISED CAREER GUIDANCE & PLACEMENT CELL

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F. No. GGSIPU/CCGPC/2022/ 265

Dated: 1<sup>st</sup> April 2022

**Sub. Placement opportunity for BCA, MCA, B.Tech/M.Tech in CSE or IT students of 2022 passing out batch in the company “ORI”.**

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of placement opportunity for BCA, MCA, B.Tech/M.Tech in CSE or IT students of 2022 passing out batch in the company “ORI” for your consideration.

**Share the database of interested, eligible and unplaced candidates by 4<sup>th</sup> April 2022 in the required format shared over email.**

**Applicants' data received in the given format by 4<sup>th</sup> April 2022 will only be shared with the company for further process.**

**Name of Company – ORI**

**Open Role:-** Backend Software Engineer (5), JD Attached

**Courses:-** BCA, MCA, B.Tech/M.Tech in CSE or IT

**Batch:-**

- 2022 Batch - For Full time
- 2023 Batch - For Internship + Full time

**Package:-**

- For Full time - 6 to 8 LPA
- For Internship - 15,000 Per Month

**Joining of Students:-** Immediately

**Bond:-** There will be a bond of 1.5 Years.

About ORI: Ori is an end-to-end provider of conversational AI-powered chatbots, with the sole intention of helping enterprises make the customer experience count. Ori is focused on automating the customer journey which it does through its connected, multilingual, omnichannel, self-service platform, made by applying design thinking principles and AI.

Website:- [www.oriserve.com](http://www.oriserve.com)

**NOTE –** Unplaced Students interested to apply for this opportunity are required to contact with their TPOs for giving confirmations and details to be shared with us.

*Cishe*  
11/4/22

(Ms. Nisha Singh)  
Placement Officer, CCGPC



### **About ORI:-**

- ORI is an end-to-end provider of AI-powered conversational tools that help enterprises simplify their customer experience, improve conversions and help them get better ROI on the marketing spend. Ori is focused on automating the customer journey through its AI powered self-service SAAS platform, made by applying design thinking principles and Machine Learning.
- ORI's cognitive solutions provide non-intrusive customer experience for Sales, Marketing, Support & Engagement across IoT devices, sensors, web, app, social media & messaging platforms as well as AR and VR platforms.
- Founded in 2017, We've changed the way AI conversational tools are built and trained, providing a revolutionary experience. Clients who have bet on us are Tata Motors, Dishtv, Vodafone, Idea, Lenkart.com, Royal Enfield, IKEA and many more.
- At ORI, you'll be a part of an environment that's fast-paced, nurturing, collaborative, and challenging. We believe in 100% ownership & flexibility of how & where you work. You'll be given complete freedom to get your creative juices flowing and implement your ideas to deliver solutions that bring about revolutionary change. We are a team that believes in working smarter and partying hard and are looking for A-players to hop on-board a rocket-ship that's locked, loaded & ready to blast off!

### **Job Profile:-**

We're in search of a Back-End Software Engineer that specializes in server-side components. In this role, you'll primarily work on Node JS, Mongo DB, Redis, building scalable products and will bring a depth of knowledge on algorithms and data structures. As a Back-End Software Engineer, on any given day you might be architecting new features for our customers, refactoring existing code to be more scalable, and seeing changes through to completion in a live environment.

### **Key Attributes you need to possess: -**

- **Prioritization**- Should have a strong work ethics and show up on time at sessions with excellent skills in predicting the amount of time needed to plan, coordinate, and perform on a task or managing their clients as and when required.
- **Quick Learning Ability**- You should be an amazing self-learner who has the ability to learn new technology on their own and are not threatened by new technologies. Someone who has an ability to pull various bits of information and to process information on the fly with good logical and analytical skills.
- **Deep and Broad Technical Experience**- Someone who is able to hit the ground because they already know the right technology. They should be able to meet coding principles and write code that is readable and commented-on where appropriate. Through incorporating their cognitive abilities and extensive industry experience, they are able to find optimal solutions easily.
- **High-End User Focus**- A good programmer does what they are asked to do, while a great programmer thinks of the end user of the software and works to solve problems within the organization's capabilities. Someone who knows the functionality they're creating is of high value.



**-Business Acumen-** Should have a great eye for Business acumen as the product build will be exposed to millions of customers on-brand digital assets hence giving you exposure for handling large user base in a live environment.

**-Teamplyer-** Someone who is able to work in a challenging environment and requires complete devotion, persistence and learning new things every day. As they will be involved in every fact of the product development starting from product ideation, Interface design, user experience, analytics, and engineering.

### **Typical work week look like:-**

- Collaborating with the front-end developers and other team members to establish objectives and design more functional, cohesive codes to enhance the user experience.

- Design and implementation of scalable applications by using asynchronous programming with low-latency, high-availability, and performant applications between multiple systems, servers, and environments.

-Integration of data storage solutions by creating database schemas that represent and support business processes and also Integrating multiple data sources and databases into one system.

- Building reusable code and libraries for future use.

- Explore technical innovation and propose new solutions as and when required.

- Work with engineers, product managers and senior leadership to turn our product and technical vision into a tangible roadmap every month.

### **Our ideal candidate should have:-**

- Relevant experience in a Tech Startup

- A solid grounding in Computer Science fundamentals (based on a BE/BTech or MS in Information Technologies/Computer Science)

- Strong proficiency with JavaScript and knowledge of Node.js and frameworks.

- Strong hands on MongoDB and ability to write aggregation queries.

- Basic understanding of front-end technologies, such as HTML5, and CSS3.

- Hands-on on code versioning tools, such as Git, Redis, AWS, Sockets



**What you can expect from ORI:-**

- Passion & happiness in the workplace with great people & open culture with amazing growth opportunities.
- An ecosystem where leadership is fostered which builds an environment where everyone is free to take necessary actions to learn from real experiences.
- Chance to work on the cutting edge of technology.
- Freedom to pursue your ideas and tinker with multiple technologies- which a techie would definitely enjoy!!

***If you have outstanding programming skills and a great passion for developing beautiful, innovative applications, then you will love this job.***